

Viselio with new, own profiling solution

With its innovative software, the Swiss start-up Viselio has already simplified the complicated visa application procedure for various destinations. The digital visa service has now developed its own solution for integrating profile data, which will help TMCs and travel managers in companies to reduce the workload to a minimum. The company is currently represented in five European markets. The launch of two further markets is planned for the end of July.

The visa service provider Viselio offers now a stand-alone solution, which enables the direct integration of personal data within the Visa Panel. This ensures a current data within the company at all times and also takes for example, new employees into account. Each department in the company can be created accordingly to its data profile. In addition, information already entered on previous trips, visa forms, etc. is saved. This way, data that has already been entered for a China visa for example, can be easily retrieved and reused for a trip to Russia. In addition to that, data can also be automatically synchronized through the programming interface (API), such as the HR feed or a third profiling solution.

Advantages for travellers

Travelers can safely enter, store and edit personal information. Data already entered from previous visa applications is retained in the profile. Only authorized persons have access to the individual data, can view and edit them. Travel/additional documents can be uploaded whenever and the system even notifies the traveler on time when a passport or other document expires.

Applying for a visa

Visa applications can be created by using existing data from traveller profiles and data from previous visa applications. In addition, basic settings (type of visa, etc.) can be preset for the traveler. A request is automatically sent from the system to the traveler if data for processing the application is missing. Requests can also be triggered automatically using the API.

Processing of visa

By using a filter, TMCs or companies now always have an overview of valid visas of each individual business traveller or customer. Visa applications that have been created by Viselio can be seen and completed by the user. In addition, the applicant will be automatically notified by email if a visa expires. Valid visas are considered if the profile

is opened for a new visa application. Data on active visas can be sent back to other systems via the API (or external profile solutions). The result: The visa application is automatically triggered for the traveler and he or she is informed.

"We wanted to offer a new, exciting and simple solution for companies and TMCs that don't have their own profiling solution. Now we can offer companies even better service," says Niklas Zeller.

Of course, Viselio will continue to work with third-party solutions on request, but these will no longer synchronize directly from the traveler's profile to the visa application, but will alternate between their own profile solution and the third-party solution. With Viselios solution, travelers can also benefit from services (such as a list of all valid visas) that may not be available in a third-party solution.

New innovative group tool

The 23-year-old Niklas Zeller is also proud of the newly developed group tool, which makes it much easier for tour operators to obtain visas for travel groups. "Organizing visas for travel groups has taken up a lot of resources. Thanks to our new group tool, the organizer can create and manage travel groups, request the entire group to obtain visas and automate the process at the touch of a button. The data can be easily imported. The same information as for example the hotel only has to be entered once for the whole group". This tool is now used by various providers. It allows you for example to import a list of participants from a mid-office and define the matching fields for the entire group in just one step (e.g. the itinerary and the hotel).

Expansion to Sweden and the Netherlands

Visa provider Viselio is at the moment present in five different European markets, including Germany, Austria, Switzerland, France and the UK. A launch in Sweden and the Netherlands is also planned for the end of July.

About Viselio

Viselio is an aspiring Swiss start-up company in the travel industry with headquarters in Berne and a branch in Belgrade. Niklas Zeller is CEO. The digital visa service started at the end of 2017 with the fast and cost-effective procurement of visas for Russia, China, India and Vietnam. Visa procurement for further 73 countries is now possible. Viselio currently employs 40 people in Switzerland and Serbia. The opening of further branches is imminent. www.viselio.com

